



LINDSAY JAWORSKI

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EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Design Zeze | Denver, CO | September 2014 - Present

Collaborated with various clients independently as graphic designer

Utilized Adobe Creative Suite to create unique logos, company brands, marketing materials, proposals and videos.

Produced detailed visuals and illustrations while creating designs specific to client requests and desires

Created proposals and contracts for different design projects.

Managed and completed several projects simultaneously. Consistently meet clients needs and deadlines.

SENIOR MARKETING COORDINATOR

Mortenson | Denver, CO | July 2019 - May 2020

Planned and coordinated company-wide events, including strategic design, personnel management, and workflow.

Produced, directed and edited company videos for both promotional means and internal events and communications.

Active member of company committees who planned both internal and external events and activities.

Managed and led strategic growth efforts and new business by developing graphic collateral and supporting materials for business development team. Responsible for ideation, production, and delivery, managing competing deadlines in support of targeting procurement goals.

SENIOR MARKETING COORDINATOR

GE Johnson Construction Company | Denver, CO | March 2017 - July 2019

Created impactful materials that connect with clients by designing and maintaining on-brand graphic resources in a variety of formats while training team members of all levels of experience on usage.

Established a cohesive brand image by redesigned, updated and standardized company branding for all marketing and proposal materials in order to modernize the company image and help expedite production of marketing materials.

Managed team workload and responsibilities.

Analyzed and tracked marketing analytics.

Designed and coordinated tradeshow booth and related marketing materials for all company niches and events, including booth redesign, hand outs, signage and information.

MARKETING COORDINATOR

GE Johnson Construction Company | Denver, CO | April 2014 - March 2017

Succeed in winning work through the RFP process by designing innovative and compelling proposal design and interview presentation materials, which required input and collaboration from team leaders while maintaining multiple deadlines.

Maintained company employee information database for all current team members and all new hires using Deltek and maintaining employee resumes.

Created graphically heavy, interactive presentations and materials for company-wide events while collaborating with leaders from every department. Developed on-brand graphics on multiple mediums, and training team members how to utilize these tools to create impactful materials that connect with clients.

MARKETING/PROPOSAL COORDINATOR

Matrix Design Group, Inc. | Denver, CO & Colorado Springs, CO | June 2011–June 2013

Developed all company marketing materials for local and international branches. Coordinated with outside vendors and internal marketing teams. Simultaneously completed multiple project proposals utilizing both custom design and standard templates.

MARKETING COORDINATOR

DHM Design | Denver, CO | January 2010–January 2011

Performed marketing research to gather information about potential opportunities with government organizations, educational organizations, and local foundations. Streamlined office functionality by creating and maintaining a highly effective organizational systems for current and potential lead information.

PROFILE

Highly creative and multi-talented Graphic Designer with extensive experience in multimedia, marketing and print design. A team leader with a strong ability to work under pressure. Built meaningful relationships, providing a platform for trust and leadership in win strategies. Developed a knack for flushing out and understanding client hot buttons. Independent and self-motivated professional with excellent research and problem-solving skills, able to grow positive relationships with clients and colleagues of all organizational levels.

EDUCATION

James Madison University
Bachelor of Fine Arts - Concentration in Graphic Design
Kappa Pi Honors Art Fraternity

STRENGTHS

- Graphic Design / Branding
- Marketing
- Adaptability
- Organization
- Project Development / Implementation
- Client Relations / Customer Service
- Project Planning
- Ideation - Features to Benefits

SOFT SKILLS

- LEADERSHIP
- PROBLEM SOLVING
- FLEXIBILITY
- TEAMWORK
- CREATIVITY
- COMMUNICATION
- RESILIENCY
- LISTENING
- INTERVIEW PREP

TECHNICAL SKILLS

- Adobe Illustrator
- Adobe Photoshop
- InDesign
- Adobe Acrobat
- Premier Pro
- Adobe Audition
- Illustration
- Photography